

# CV

# Camille Brunette

## Email:

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## Address:

London E10 5BS  
United Kingdom

## Portfolio:

[camille-brunette.com](https://camille-brunette.com)

[Request password via email](#)

## Industry experience:

FinTech  
Property  
Beauty  
Automotive

## Right to work:

Right to work indefinitely in UK  
New Zealander

## AI Design Workflows:

Claude + Figma MCP  
Claude Code + Visual Studio  
AI Prototyping  
Grok  
ChatGPT

## Skills:

Customer Journey Maps  
Design Systems  
HTML & CSS  
Information Architecture  
Interactive Prototyping  
Personas  
Product Design  
UI Design  
User Flows  
User Testing  
UX Copywriting  
UX Design  
UX Research  
Visual Design  
Workshop Facilitation

## About me

**Product Designer with 15+ years' experience in product, UX and UI design. Turning ambiguous problems into effective solutions — writing requirements, sourcing data for decision-making, and crafting world-class user experiences that meet business objectives.**

## Employment history

### ANNA Money — Lead Product Designer

*May 2019 — Aug 2026 (7 years contract)*

- Helped grow product subscribers 6x (+514%) by designing AI-powered features for business tax and accounting
- Conducted user research to help drive 106% YoY revenue growth
- Improved speed of design production by evolving to new AI processes
- Provided project direction by sourcing and sharing data insights
- Led strategic thinking via workshop facilitation with co-founders and executives
- Mentored design interns for better project output

### UP for Digital — UX Design Lead

*Feb 2022 — Sep 2022 (8 months part time freelance)*

- Designed web solutions that matched user needs and converted traffic to leads
- Created and tested prototypes to generate customer insight and improve results
- Contributed to a design system and coached a UI designer creating components
- Influenced C-Level stakeholder by communicating user-centric design rationales

### Elephant — Creative UX Lead

*May 2019 (2 week contract)*

- Created high-fidelity app and in-store checkout solutions for M&S loyalty program
- Presented experiences to client, providing a new vision

### R/GA — Senior Experience Designer

*Feb 2019 — Apr 2019 (3 month contract)*

- Heuristic Review of Siemens' internal education web platform
- Redesigned education experiences around user needs to capture engagement
- Produced UX strategy recommendations
- Presented concepts to C-Level executives in Munich

### Signal Noise (The Economist) — UI/UX Designer

*Jan 2019 — Feb 2019 (2 month contract)*

- Worked with graphs and big data to design an elegant, responsive web tool Fiat would use for internal analysis
- Effectively responded to stakeholder briefings

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## Software:

Figma

Adobe XD, Illustrator,

Photoshop, InDesign

Sketch

Apple Keynote

Google Workspace

Microsoft Teams

Zoom

## Personal skills:

Influence and persuasion

Clear communication

Warmth and kindness

Active listening

Time management

## R/GA — Senior Experience Designer

*Oct 2018 — Dec 2018 (3 month contract)*

- Conducted experience design for a consumer web tool in Property
- Took complex tasks and transformed them into easy-to-do workflows
- Crafted user journeys for email experiences
- Created compelling solutions through workshop-based collaboration

## Techspace — UX/UI Designer

*Jul 2017 — Aug 2018 (1 year 2 months employment)*

- Designed user-centric flows, wireframes and UI for customer-facing responsive web tools and mobile app
- Re-designed internal tools for employees to deliver a better customer service
- Crafted pixel-perfect designs for the marketing website to hit sales targets
- Conducted rapid research on interactive prototypes

## Xero Accounting Software — Senior Marketing Designer (UX/UI)

*Apr 2015 — Apr 2017 (2 years employment)*

- Managed a team of 3 designers
- Continued tasks as below

## Xero Accounting Software — Marketing Designer (UX/UI)

*Apr 2011 — Apr 2015 (4 years employment)*

- Conducted UX/UI Design for the marketing website
- Created prototypes & conducted user testing for B2B audience
- Applied knowledge of design principles, colour, and typography for print and web

## Webalite — Website Designer

*Aug 2010 — Apr 2011 (9 month contract)*

- Designed websites and presented mockups to clients
- Delivered user-friendly digital experiences and maintained clear communication

## Typography By Design LTD — Graphic Designer

*Jun 2006 — Feb 2010 (3 years 9 months employment)*

- Graphic and web design, including branding and print design
- Collaborated with clients, mostly small business owners, bringing visions to life

## Education

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### Bachelor of Computer Graphic Design

UCOL – Previously the Whanganui School of Design

Graduated with Distinction, 2004

### Diploma in Web Development

Youbee College of Creative Innovation, 2011

## Training

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### Conducting UX Workshops

Nielsen Norman, 2019