



# Camille Brunette

## DETAILS

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### ADDRESS

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United Kingdom

### EMAIL

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### PORTFOLIO

[camille-brunette.com](https://camille-brunette.com)

## INDUSTRY SPECIALISATION

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FinTech

Business

Accounting & Tax

Property

## RIGHT TO WORK

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- Right to live and work indefinitely in the UK
- I'm a Kiwi living in London for seven years! 🇳🇿
- I've been deployed to San Francisco 🇺🇸

## ABOUT ME

Highly experienced end-to-end product designer with a track record of delivering best in class experiences and user-friendly UI. A deep thinker, excellent at rapid problem-solving and collaboration in a product design capacity.

## EMPLOYMENT HISTORY

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### Product Design Lead, ANNA Money

May 2019 — Present (5 years)

- Designing experiences for the mobile app and web platform to achieve product goals
- Increasing acquisition, boosting revenue and improving engagement
- Conducting hands-on user research to discover and implement insight
- Strategical thinking by leading workshops with co-founders and C-Level executives
- Contributing to design systems or writing requirements for other designers
- Championing UX through cross-team collaboration and mentorship of interns

### UX Design Lead, UP for Digital

Feb 2022 — Sep 2022 (8 months part time contract)

- Designed web solutions that met user needs and converted traffic to leads
- Created and tested prototypes to generate research insight and iterate on designs
- Contributed to a design system and coached a UI designer creating components
- Communicated user-centric design rationales to C-Level stakeholder

### Creative UX Lead, Elephant

May 2019 (2 week contract)

- Created high-fidelity app solutions for M&S loyalty program
- Presented experiences to client, providing clarity and direction

### Senior Experience Designer, R/GA

Feb 2019 — Apr 2019 (3 month contract)

- Conducted a Heuristic Review of Siemens' internal education platform
- Redesigned experiences to be user-centric and able to capture engagement
- Produced UX strategy recommendations
- Presented concepts to C-Level executives in Munich

### UI/UX Designer, Signal Noise

Jan 2019 — Feb 2019 (2 month contract)

- Delivered UI/UX design solutions for Fiat – wireframes and pixel-perfect mockups
- Worked with graphs and big data to design a dashboard for a responsive analysis tool
- Effectively responded to stakeholder briefings

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SKILLS

Customer Journey Maps  
User Flows  
Wire-framing  
Product Design  
UI Design  
Design Systems  
Interactive Prototyping  
User Testing  
UX Research  
Information Architecture  
Sitemaps  
Personas  
Workshop Facilitation  
Copywriting  
Visual Design  
HTML & CSS

SOFTWARE

Figma  
Sketch  
Axure  
Adobe XD, Illustrator,  
Photoshop, InDesign  
Apple Keynote  
Google Workspace  
Microsoft Teams

PERSONAL SKILLS

Influence and persuasion  
Clear communication  
Warmth and kindness  
Active listening  
Time management

References available on  
request

EMPLOYMENT HISTORY CONTINUED

Senior Experience Designer, R/GA

Oct 2018 — Dec 2018 (3 month contract)

- Conducted experience design for a responsive web tool in PropTech industry
- Took complex tasks and transformed them into easy-to-use designs
- Crafted user journeys for web and email experiences
- Created compelling solutions through workshop-based collaboration

UX/UI Designer, Techspace

Jul 2017 — Aug 2018 (1 year 2 months employment)

- Re-designed internal tools for employees so they could deliver a better service
- Designed user-centric flows, wireframes and UI for customer-facing responsive web tools and the mobile app
- Crafted pixel-perfect designs for the marketing website so sales targets could be met
- Conducted rapid research on interactive prototypes

Xero

- **Senior UX/UI and Marketing Designer** Apr 2015 — Apr 2017
  - Conducted UX/UI Design and managed a team of 3 designers
- **UX/UI and Marketing Designer** Apr 2011 — Apr 2015
  - Created user-friendly wireframes and pixel-perfect UI for the xero.com website
  - Conducted user tests on prototypes and leveraged data to make informed decisions
  - Applied my knowledge of design principles, colour, and typography for print and web

Web Designer, Webalite

Aug 2010 — Apr 2011 (9 month contract)

- Designed websites and presented mockups to clients
- Delivered user-friendly digital experiences and maintained clear communication

Graphic Designer, Typography By Design LTD

Jun 2006 — Feb 2010 (3 years 9 months employment)

- Graphic and web design, including branding and print design
- Collaborated with clients, mostly small business owners, bringing visions to life

EDUCATION

Bachelor of Computer Graphic Design

UCOL – Previously the Whanganui School of Design  
Graduated with Distinction, 2004

Diploma in Web Development

Youbee College of Creative Innovation, 2011

TRAINING

Conducting UX Workshops

Nielsen Norman, 2019